

Malaysia Group

proudly presents a

Technical Seminar on

“Lean Manufacturing Practices in the Automotive Industry to Gain Competitive Advantage”

Speaker

Mr. Andrew Cheah
Director, Lean Advisor Inc.

Date: December 5, 2008 (Friday)

Time: 3:00 pm – 5:00 pm

Venue: Seminar Hall (Phase 2B), 2nd Floor,
Faculty of Engineering Administration Building,
University Putra Malaysia, Serdang, Selangor.

Cost: SAE/MACPMA/TSC/Students: Free-of-Charge
Others: RM80
(includes refreshments & workshop materials)

Co-organized by
**Department of Electrical & Electronic Engineering
and Institute of Advanced Technology,
University Putra Malaysia.**

Abstract

- Overview of Lean Manufacturing and the challenges that we face today in the market
- Learn how Lean Manufacturing can help organizations gain competitive edge at the current world economic downturn
- What are the critical success factors of companies implementing Lean practices
- Understand how Lean concepts can be applied to the Automotive industry
- Recognize how the application of Lean principles can substantially improve the operating and financial performance of your business
- Learn how to develop a road map and a implement Lean successfully in your organization

About The Speaker

Andrew has successfully trained and implemented Lean Practices to Fortune 500 corporations, multi national companies and even local SMEs. He is known for his effective results-oriented training solution and has more than 10 years experience in this area.

A Certified International Business Coach, Andrew has also been a guest speaker in numerous Supply Chain and Lean related conferences all over Asia, Middle East and Africa every year.

Enquiries/Registration:

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Closing Date: December 3, 2008

SAE reserves the right to cancel /reschedule the programme. All efforts will be taken to inform the participants of any changes.

PROGRAMME

2:45 pm	Registration	4:30 pm	Question and Answer
3:00 pm	Welcome Remarks by Chairman, SAE International Malaysia Group	4:45 pm	Refreshments
3:05 pm	Presentation by Speaker		

REGISTRATION FORM

Mail/Email/Fax to: SAE International Malaysia Group (Attn: Akhtar Sulaiman)
c/o Volvo Car Asia Pacific, Suite 20.02 Menara IGB, Mid Valley City, 59200 Kuala Lumpur
Tel: 03-20811393 Fax: 03-22877791 E-mail: asulaima@volvocars.com

Please register the following participants:

Name Designation

Name Designation

Submitted by:

Name: _____ Designation: _____ Email: _____

Tel: _____ Fax: _____ Company: _____

Attendance is by prior registration only. Registration form must be completed and returned to SAE by and if applicable, with correct payment in cheque/bank draft made in favour of “SOCIETY OF AUTOMOTIVE ENGINEERS INTERNATIONAL - MALAYSIA GROUP”.
CANCELLATION POLICY: Cancellations must be made in writing to SAE. A fee of RM20 would be levied on “no-shows”.